



WFTV-TV  
P.O. Box 863324  
Orlando, FL 32886-3324  
ph: (407) 841-9000  
fx: (407) 841-8259

Advertiser  
Agency/T-Code  
Buyer  
Salesperson

Pol/Iss/American Crossroads (13324)  
Crossroads Media (1218)/055317791  
MILHOAN, EMILY  
Telerep/Washington DC, Washington DC (1040)  
ph: (555) 555-5555  
Political - Issue (1068)  
952/AMERICAN CROSSROADS (136641)  
National/Political  
952/06306166

Invoice 635802  
Inv Date 9/30/2012  
Terms Net 30  
Contract 330286  
Bill Type Standard  
Period 8/27/2012 - 9/30/2012

Crossroads Media  
66 Canal Center Plaza  
Suite 555  
Alexandria, VA 22314

AgM

Product  
Brand  
Acct Types  
Est/Headline  
Demo  
Revision  
Comments

AMERICAN CROSSROADS  
\*\*\*\*\* THIS IS A CASH IN ADVANCE

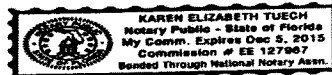
CO-OP/Order Type No/Normal  
Package  
Gen. Date 10/1/2012 4:51:32PM

## OFFICIAL BILLING INVOICE

Orlando (WFTV)

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Copy/ISCI	Amount	Remarks
1.0	Spot	10:00:00PM-11:00:00	Day, F-1	09/21/12 10:43PM (Fr)	00:30	USPRTV18ACH	\$6000.00	
2.0	Spot	7:00:00PM- 8:00:00	Day, Su-1	09/23/12 7:35PM (Su)	00:30	USPRTV18ACH	\$5000.00	
3.0	Spot	9:00:00PM-10:00:00	Day, Su-1	09/23/12 9:10PM (Su)	00:30	USPRTV18ACH	\$8000.00	

We warrant that the actual broadcast information shown on this invoice was taken from the official program log.



Gross Total	\$19,000.00
Commission	(\$2,850.00)
Net Total	\$16,150.00

Total Spots 3

WFTV-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with this station, whether verbal or written.